



CLAIRE[®] GPT Enablement

Mar P2 Preview Release

Date: Apr 15, 2024

CLAIRE Team

Where data
& AI come to **LIFE**

Today's Agenda

1 CLAI^RE GPT Overview

2 Key Capabilities

3 Architecture Overview

4 Product Demo

5 Hands-on Lab

6 Q&A

Disclaimer

The information being provided herein is for informational purposes only. The development, release and timing of any Informatica product, service or functionality described herein remain at the sole discretion of Informatica and should not be relied upon in making a purchasing decision. Statements made herein are based on information currently available, which is subject to change. Such statements should not be relied upon as a representation, warranty or commitment to deliver specific products, services or functionality in the future.

CLAIRE[®] Vision

Vision



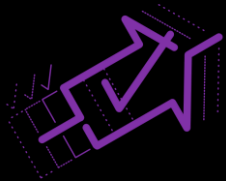
AI for Data Management

Strategy



Leverage Innovations in AI/ML, Core IDMC Capabilities, and Access to Metadata/Data to **Improve Productivity** of data teams and **Democratize Data Access** to non-technical business users

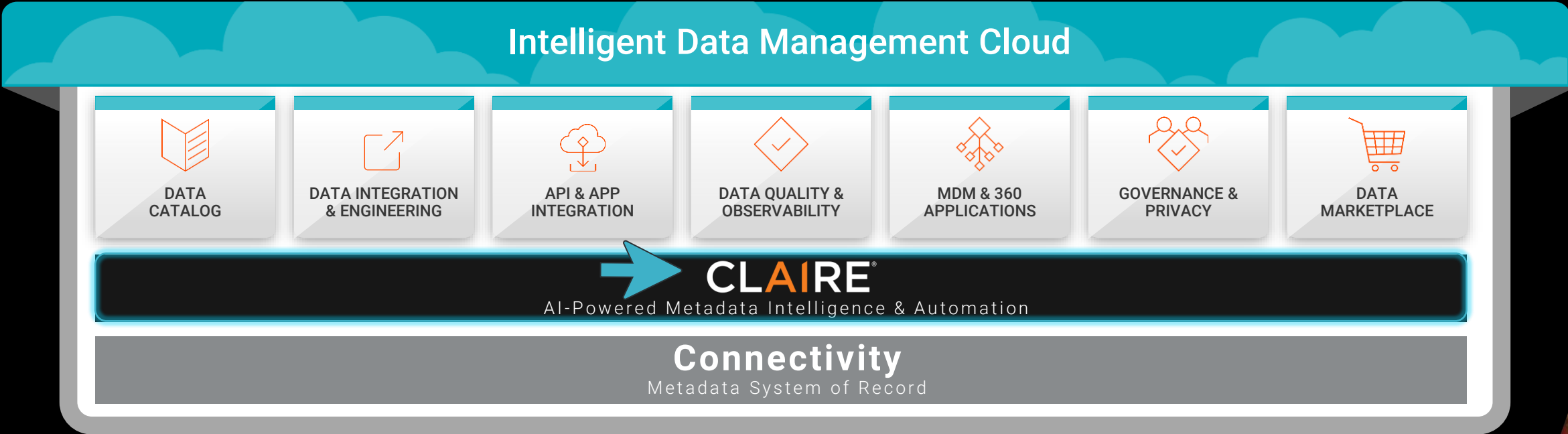
Principles



- Designed for Enterprise Users, Use Cases, and Scale
- Open, Polyglot Design and Runtime
- Responsible, Ethical, Legal Data Use for Inference and Training

AI-Powered Cloud Data Management

DATA CONSUMERS



DATA SOURCES



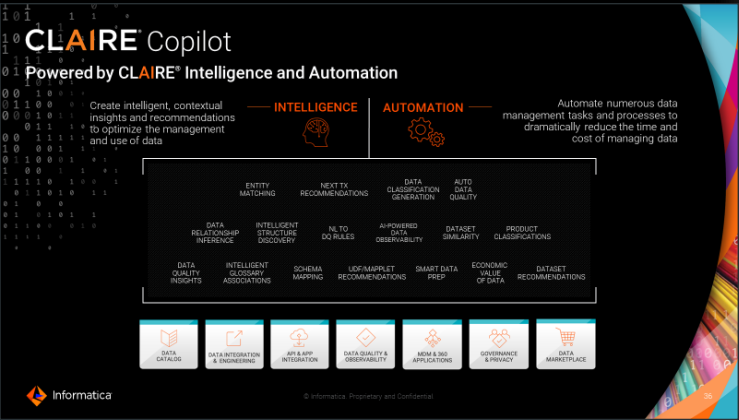
CLAIRE[®]: AI-powered Data Management

CLAIRE[®] copilot

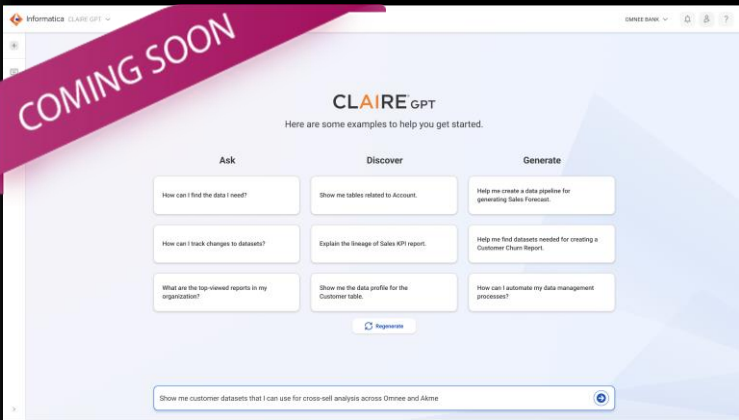
IN-PRODUCT AI-POWERED METADATA INTELLIGENCE AND AUTOMATION

CLAIRE[®] GPT

NATURAL LANGUAGE INTERFACE TO DATA



DATA MANAGEMENT AUTOMATION



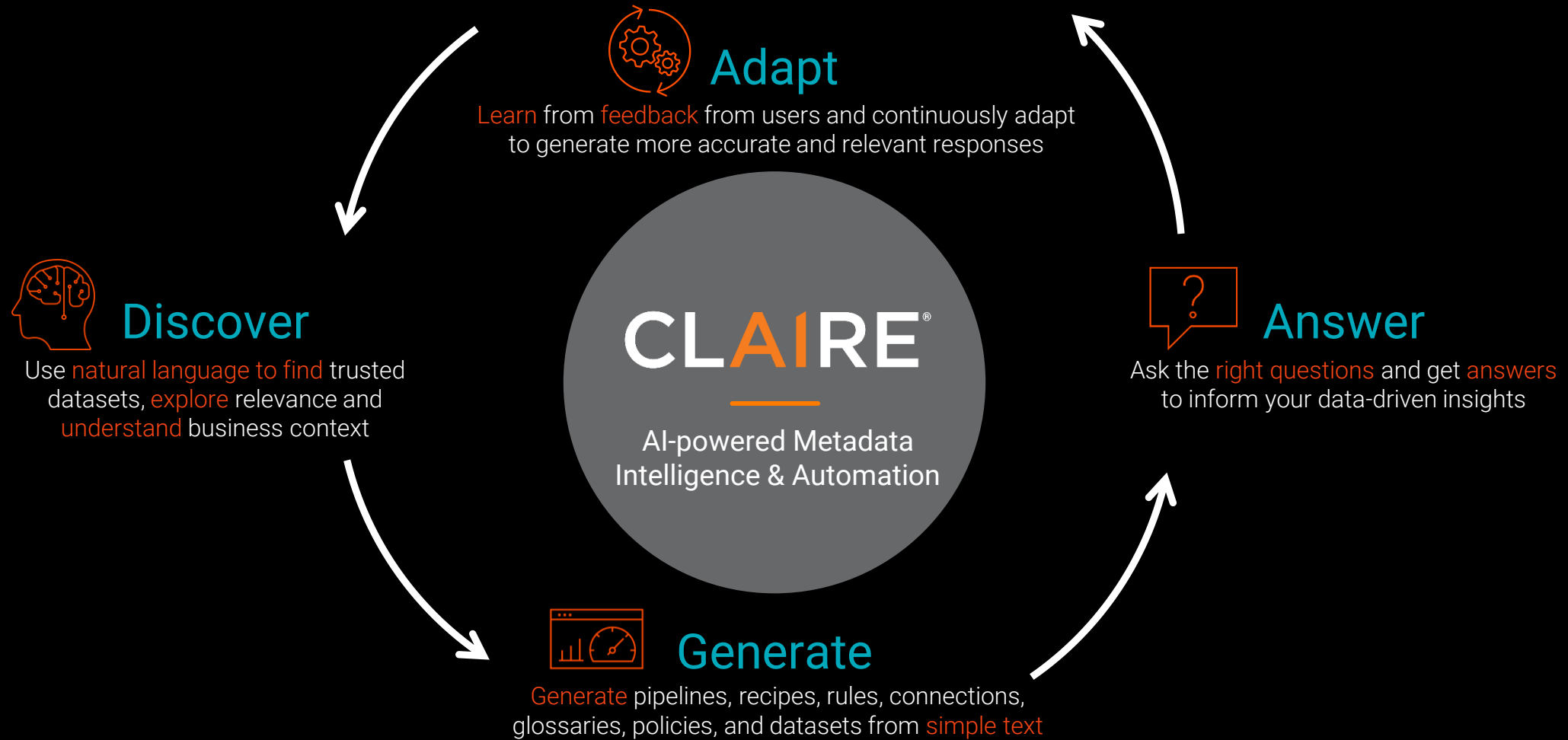
GENERATIVE AI-POWERED DATA MANAGEMENT

CLAIRE[®] GPT

Empowers More Business Users Across the Organization to Speak to their Data



CLAIRE[®] GPT: Generative AI-Powered Data Management



CLAIRE[®] GPT Business Value

CLAIRE GPT Vision:
Multi-Modal AI Powered Gateway to IDMC for All the Data Consumers
"A New Conversational Interface for Your Data" for ALL

CLAIRE GPT V1 Primary Focus:
"Conversational Interface for Your Dataset Discovery, Metadata and Data Exploration, and Data Transformation for Analytics and AI"

Data Discovery

Democratize data access

Conversational Interface for Data Discovery

- Enables Data Accessibility
- Drives Adoption
- Increases Enterprise Data Literacy

Data Exploration

Single place to easily understand data that's fit of use

- View data
- Comprehend Data profile
- Explore Data

Ask Data Questions

- Data Query in Natural Language
- Instant Answer to Data Questions
- Exploratory Data Analysis

Data Transformation (ELT)

Transform data within the same Data Lake

Data Pipeline Quick Start

- NL as the Transformation Language
- Draft ELT Data Pipelines Creation
- Edit and modify as needed in Data Integration

Product Help

Increased literacy of IDMC products for data management use cases

Ask documentation questions

- Product Help
- Usage and best practices

CLAIRE® GPT Key Capabilities

Summary of Key CLAIRE® GPT V1 Capabilities

- **Data Discovery** – Discover tech and business assets available in Catalog, relationship-based search, semantic search
- **Metadata Explore** – Ask questions about asset overview, DQ scores, lineage, profiling, stakeholders, glossary, business terms etc. [Aggregate metadata questions are not supported]
- **Data Explore** – Preview data sample; Ask Data Questions using filter, simple expression, group by, or joining multiple datasets; Supported data sources are Snowflake, Redshift, Synapse, Databricks, and GBQ
- **ELT Pipeline** – Generate first drafts of data pipeline based on the prompts used as part of data explore activities – *This will be available as part of GA* [How to build a pipeline from the scratch using NL prompts is not supported in V1]
- **Product Help** – Ask product help questions about various INFA products, and how to use them [How to troubleshoot any issue while using INFA product is not supported in V1]
- **Next Best Actions or Recommendations** – Next best actions based on the current context to expedite the data management activities. *This will be part of GA*

Please note that the recommendation is to start with discovery questions. If you want to ask any metadata explore or data explore questions, you need to discover the corresponding datasets first.

Data Discovery



Key Highlights

- Easily find out relevant data assets, tables, columns, processes, policies etc. in your Catalog using **Natural Language prompts**
- Discover **data with specific characteristics** such as PII/sensitive data, GDPR compliant data, and data marked as critical in Catalog
- Click the asset name to **view more** details of the asset in **DGC** (Data Governance and Catalog)
- Examples: *Find catalog sources of type Snowflake, Databricks, and Oracle; List business terms marked as critical data elements*

JD show me the datasets to analyze customer engagement

Absolutely, searching for datasets to analyze customer engagement

Here is the dataset that can be used to analyze customer engagement.

1. **CUSTOMER_ANALYTICS**: This dataset contains information about customer profile, transactions, and demographics. It is part of the **AnalyticsReadyDW** resource in **Snowflake**. The table has all the data attributes required to analyze customer engagement.

Here are the datasets that can be used to analyze customer engagement. They are spread across different resources and databases.

1. Datasets in **Tableau**:
 - **Customer Retention**: This dataset is part of the **Tableau_sales_kpis_Tableau** resource.
 - **Customer Churn**: This dataset is also part of the **Tableau_sales_kpis_Tableau** resource.
2. Datasets in **Azure Blob Storage**:
 - **CustomersEast.csv**: This dataset is part of the **Customer Transactions Lake** resource.
3. Datasets in **Azure Data Factory**:
 - **Customers**: This dataset is part of the **Customer Transactions Data Factory** resource.
4. Datasets in **SqlServer**:
 - **customers**: This dataset is part of the **Customer Transactions DWH** resource.
 - **Customer**: This dataset is part of the **Adventure Works OLTP** resource.
 - **Customer**: This dataset is part of the **Banking Cloud Sales Data** resource.
5. Datasets in **Oracle**:
 - **CUSTOMERS_VIEW**: This dataset is part of the **ora_retail_till** resource.
 - **CUSTOMER**: This dataset is part of the **ora_retail_till** resource.

DT List business terms marked as critical data elements

Sure, listing business terms marked as critical data elements

Here are the business terms marked as critical data elements.

1. **Marital Status**: This term refers to the marital status of an individual, such as married, single, or divorced.
2. **Age**: This term refers to the age of an individual.
3. **Contract Type**: This term refers to the contract type, such as Fixed Term, Temporary, or Permanent.
4. **Promotion Key**: This term refers to the primary key of the Promotion table.
5. **Total Cost**: This term refers to the total cost.

Data Discovery Contd..



Key Highlights

- Discover assets based on **Relationships** in the Catalog
- Find out assets that match the search keyword or that are semantically similar to the keyword using utilizing the power of **Semantic Search**
- Utilize **Multi-turn** conversation to finetune your search results
- Examples: *show me the datasets that contain the column income; show me the policy related to @DIM_CUSTOMER; show me the classifications related to address*

JD show me the employee datasets

Sure, searching for employee datasets

Here are the employee-related datasets spread across different databases.

1. **Employee**: This table is part of the **Adventure Works OLTP** database in **Microsoft SQL Server**.
2. **EMPLOYEES**: This table is part of the **ora_retail_till** database in **Oracle**.
3. **DIM_EMPLOYEE**: This table is part of the **snowflake_retail_dwh** database in **Snowflake**.
4. **DEID_EMPLOYEE_SALARY**: This table is part of the **ora_retail_till** database in **Oracle**.
5. **DEID_EMPLOYEE_SALARY**: This table is part of the **ora_retail_till** database in **Oracle**.
6. **DEID_EMPLOYEE_DETAILS**: This table is part of the **ora_retail_till** database in **Oracle**.
7. **DEID_EMPLOYEE_DETAILS**: This table is part of the **ora_retail_till** database in **Oracle**.

Here are the datasets related to employees. They are part of the **Adventure Works OLTP** database in **Microsoft SQL Server**.

1. **EmployeeDepartmentHistory**: This table contains information about the departments employees have worked in.
2. **EmployeePayHistory**: This table contains information about the pay history of employees.

JD Limit only to Oracle

Sure, searching for the employee datasets that are limited to Oracle

Here are the employee datasets that are limited to Oracle.

1. Datasets in the **ora_retail_till** resource:
 - **V_ALL_SALES_STORES**
 - **REF_GEOGRAPHY**
 - **SALES_STORES_ASIA**
 - **STORE_CUSTOMER**
 - **SALES_STORES_EMEA_CLEANSED**
 - **SALES_STORES_NA**
 - **SALES_STORES_EMEA**
2. Datasets in the **ora_rds_webSite** resource:
 - **CONSUMER_WEBSITE**
3. Datasets in the **Orc_DQ_PROFILE_E2E_1694463544645** resource:
 - **DETAILS**
4. Datasets in the **MY_BKP1** resource:
 - **MY_BKP1**

JD show me the related assets

Absolutely, showing the related assets of DIM_CUSTOMER

Here are the related assets of **DIM_CUSTOMER**. They are all part of the **snowflake_retail_dwh** resource in **Snowflake**.

1. **CONTOSO**: This is a schema.
2. **EMEA_DEMO_ENV**: This is a database.
3. **snowflake_retail_dwh**: This is a resource.

JD show me the policy related to @DIM_CUSTOMER

Absolutely, showing the policy related to DIM_CUSTOMER

Here is the policy related to **DIM_CUSTOMER**.

1. **GDPR Analytics Consent Confirmed**: This policy states that when this data was collected, the individuals gave particular consent for it to be used for analytics.

Metadata Explore



Key Highlights

- Search and **explore the metadata** of data assets that you discover
- Explore, view and understand **business terms, definitions, DQ scores**, data owners/**stakeholder**
- Quickly understand the **lineage** and dependencies of data assets
- Click the asset name to **view more** details of the asset in **DGC** (Data Governance and Catalog)
- Examples: *show me the overview of FACT_SALES; Show me the DQ Score of Employee; Find the data lineage of CUSTOMER_ANALYTICS*

The screenshot displays the Metadata Explore interface. The top panel shows the 'Overview of @Sales KPIs' with a description: 'Sure, providing an overview of Sales KPIs'. Below this is the 'Sales KPIs Overview' section, stating: 'The Sales KPIs is a Dashboard type asset, housed in a Tableau environment. Unfortunately, it has not undergone profiling to assess its quality and structure comprehensively.' The 'Key Components Overview' section includes 'Stakeholdership' (No specific stakeholdership information is available) and 'Data Characteristics' (Resource Type: Tableau, Profiled: No). The 'Data Quality' section notes: 'No data quality metrics'. The bottom panel shows a chat interface with a user asking 'show me the lineage of @DIM_CUSTOMER'. The assistant responds: 'Absolutely, showing the lineage of DIM_CUSTOMER'. The response includes a list of 5 catalog sources and a detailed data flow diagram titled 'Lineage of DIM_CUSTOMER Table'. The diagram shows the lineage starting from two sources: 'iics_retail_dataFlow' and 'snowflake_retail_dwh', which collectively include 4 unique assets. The data then flows into 'DIM_CUSTOMER' and proceeds towards two target resources: 'Tableau_sales_kpis_Tableau' and 'snowflake_retail_dwh', covering another 8 assets.

Data Explore



Key Highlights

- **Explore** data assets with natural language questions to **understand KPI**, spot **trends**, find out **top customers**, **high-performing products** etc. without the knowledge of SQL
- **Empower** non-tech business users to find out and understand data insights **on their own** by abstracting the SQL layer
- Examples: *show me data sample of 100 rows from @CUSTOMER_ANALYTICS; show me the total number of orders across cities; show me the email, first name, last name where discount is 15%*

The screenshot displays the Data Explore interface with three chat windows. Each window has a header with 'ST' and a question, followed by a response from the system.

Chat 1: Show data preview of @ORDERS

Absolutely, previewing data for ORDERS

TABLE | ORDERS
SnowflakeScan_Copy_New_Sales / PLATFORMQA / SALES Columns: 8

Privacy guidelines prevent us from storing sample data, but you can download the data for your reference.

#	REQUIRED_D...	ORDER_DATE	#	ORDER_ID	#	SHIPPED_DA...	CUSTOMER_...	STAFF_ID	#
6		Oct 05, 2021	1		1		Oct 10, 2021	Oct 08, 2021	2
23		Oct 06, 2021	2		1		Oct 11, 2021	Oct 09, 2021	3
11		Oct 07, 2021	3		1		Oct 12, 2021	Oct 10, 2021	5
14		Oct 08, 2021	4		1		Oct 13, 2021	Oct 11, 2021	6
30		Oct 09, 2021	5		1		Oct 14, 2021	Oct 12, 2021	8
7		Oct 10, 2021	6		1		Oct 15, 2021	Oct 13, 2021	9
18		Oct 11, 2021	7		1		Oct 16, 2021	Oct 14, 2021	1
9		Oct 12, 2021	8		1		Oct 17, 2021	Oct 15, 2021	2
26		Oct 13, 2021	9		1		Oct 18, 2021	Oct 16, 2021	3
2		Oct 14, 2021	10		1		Oct 19, 2021	Oct 17, 2021	5

Viewing sample data: 30 rows and 2 data ty

Show Code Download

Chat 2: Identify the staff members who managed stores located in 'London' or 'Santa Cruz'

Sure, identifying the staff members who managed stores located in 'London' or 'Santa Cruz' using STAFFS

TABLE | STAFFS
SnowflakeScan_Copy_New_Sales / PLATFORMQA / SALES Columns: 2

Privacy guidelines prevent us from storing sample data, but you can download the data for your reference.

A	FIRST_NAME	A	LAST_NAME
	Fabiola		Jackson
	Mireya		Copeland
	Genna		Serrano
	Virgie		Wiggins

Show Code Download

Chat 3: Can you provide me the shipping date for the order ID 5?

Absolutely, finding the shipping date for the order ID 5

Oct 12, 2021

Show Code

Data Explore Prerequisites



Please check the following

- Make sure the **IDMC Data Gateway Service** is up and running on your Secure Agent
- Configure Snowflake **connection** for the **CLAIRE GPT User role**
- Ensure that **PK and FK relationships** are properly defined at the schema level of the source system in Catalog

Agent Service Details					
Service Name	Enabled/Disabled	Status	Version	Last Update Time	
Metadata Foundation Application	Enabled	✓ Up and Running	2.0.8	Apr 13, 2024 3:41:33 AM	
IDMC Data Gateway Service	Enabled	✓ Up and Running	3.0.9	Apr 13, 2024 3:54:52 AM	
Metadata Platform Service	Enabled	✓ Up and Running	2.11.4	Apr 13, 2024 3:40:16 AM	
OI Data Collector	Enabled	✓ Up and Running	25.14	Apr 13, 2024 3:40:32 AM	
Common Integration Components	Enabled	⚠ Starting up	19.0.4	Apr 13, 2024 3:57:58 AM	
Model Serve	Enabled	✓ Up and Running	1.0.5	Apr 13, 2024 3:39:49 AM	
Mass Ingestion	Enabled				
Data Integration Server	Enabled				

Enabled	Role Name	Description
☒	Admin	Role for performing administrative tasks for an organization. Has full access to all licensed services.
☐	API Policy Manager	Role to manage API policy.
☐	Application Integration Business ...	Role used for business managers
☐	Application Integration Data Vie...	Role used for granting access for data
☒	CLAIRE GPT User	CLAIRE GPT User role for CLAIRE GPT application
☐	Customer 360 Analyst	Customer 360 role for Analysts.
☐	Customer 360 Data Steward	Customer 360 role for Data Stewards.
☐	Customer 360 Manager	Customer 360 role for Managers.
☒	Data Integration Data Previewer	Role to preview data
☒	Data Integration Task Executor	Role to run Data Integration tasks
☐	Data Marketplace Administrator	The Administrator of Data Marketplace. As a Data Marketplace Administrator, you are responsible for configuring...
☐	Data Marketplace Category Ow...	The Category Owner of a category in Data Marketplace. As a Category Owner, you are responsible for a categ...
☐	Data Marketplace Data Collectio...	The Data Owner of a data collection in Data Marketplace. As a Data Owner, you publish or unpubli...
☐	Data Marketplace Data Collectio...	The Technical Owner of a data collection in Data Marketplace. As a Technical Owner, you are responsible for de...
☐	Data Marketplace Delivery Templ...	The Delivery Owner of a delivery template in Data Marketplace. As a Delivery Owner, you manage the delivery ...
☐	Data Marketplace Technical Adm...	The Technical Administrator of Data Marketplace. As a Technical Administrator, you are responsible for managing...
☐	Data Marketplace User	As a Data User, you can search for and order data collections that are published to Data Marketplace.
☐	Data Prep Admin	Data Prep Admin role for cloud application
☐	Data Prep User	Data Prep User role for Data Prep application
☐	Dataloader Admin	Role for the Dataloader Admin User.
☐	Deployer	Role used by deployer

Ask Product Help Questions



Key Highlights

- **Ask for help** on any products or services offered by Informatica
- Find out responses to your questions by leveraging info available in the INFA **documentation** portal, **KB articles**, and How-to-articles
- Click on the **citations** provided to find out more details
- Examples: *how do I create a user in IICS;*
how do I create a business term in Data Governance and Catalog

JD how do I create a user in IICS

Showing how to create a user in IICS

To create a user in Informatica Intelligent Cloud Services (IICS), follow these steps:

1. Log into your IICS account as an administrator.
2. On the left side of the screen, click on "Administrator," then select "Users" from the dropdown menu.
3. Click on the "Add User" button located at the top right corner of the page.
4. Fill out the required fields, such as user name, first name, last name, email, authentication method, and roles or user groups you want to assign to the new user.
5. Click on "Save" to complete the process and create the new user.

Remember that depending on the authentication method you choose, the user may need to verify their email address or complete other steps before they can access IICS.

Citations:

1. [Data Integration/Users-Users-Creating a user](#)
2. [Administrator/Users-Users-Creating a user](#)

👍 🗨

JD how do I configure a Catalog Source in MCC

Showing how to configure a Catalog Source in MCC

To configure a catalog source in Metadata Command Center (MCC), follow these steps:

1. Log in to Informatica Intelligent Cloud Services and select Metadata Command Center from the My Services page.
2. Click on the "New" button located at the top right corner of the page.
3. Select a source from the list of predefined source systems available in Metadata Command Center.
4. Click on "Create" after selecting the source system.
5. On the Registration page, enter a name and an optional description for the catalog source.
6. In the Connection Information area, select a connection for the catalog source from the Connection list. This list will contain all the connections that your organization administrator has created in Administrator.
7. Test the connection to ensure it's successful.
8. Click on "Next" to proceed to the Configuration page.
9. Configure the catalog source as per your requirements by choosing options available on the Configuration page.
10. Assign connections to reference catalog sources if necessary, so that you can link reference assets to actual objects in the source system and view complete lineage.
11. Optionally, set a schedule to run your catalog source.
12. After completing all details, click on "Save."

By following these steps, you will successfully configure a catalog source in Metadata Command Center.

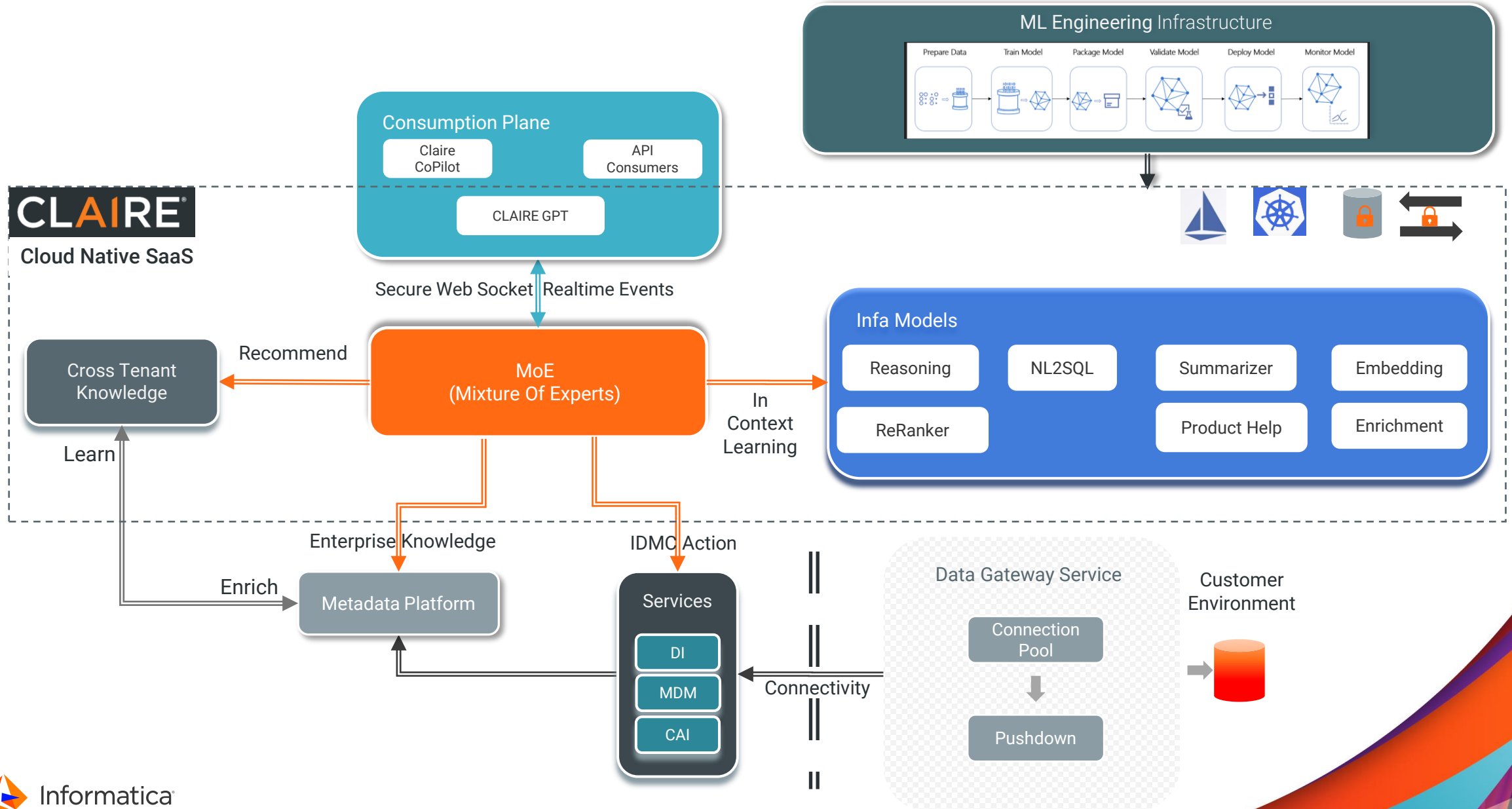
Citations:

1. [Metadata Command Center/Creating A Catalog Source-Creating A Catalog Source-Step 1. Register a catalog source](#)
2. [Metadata Command Center/Referenced Catalog Sources-Referenced Catalog Sources-Assign connections to reference catalog sources](#)
3. [Metadata Command Center/Manage Catalog Sources-Manage Catalog Sources-Creating a catalog source](#)

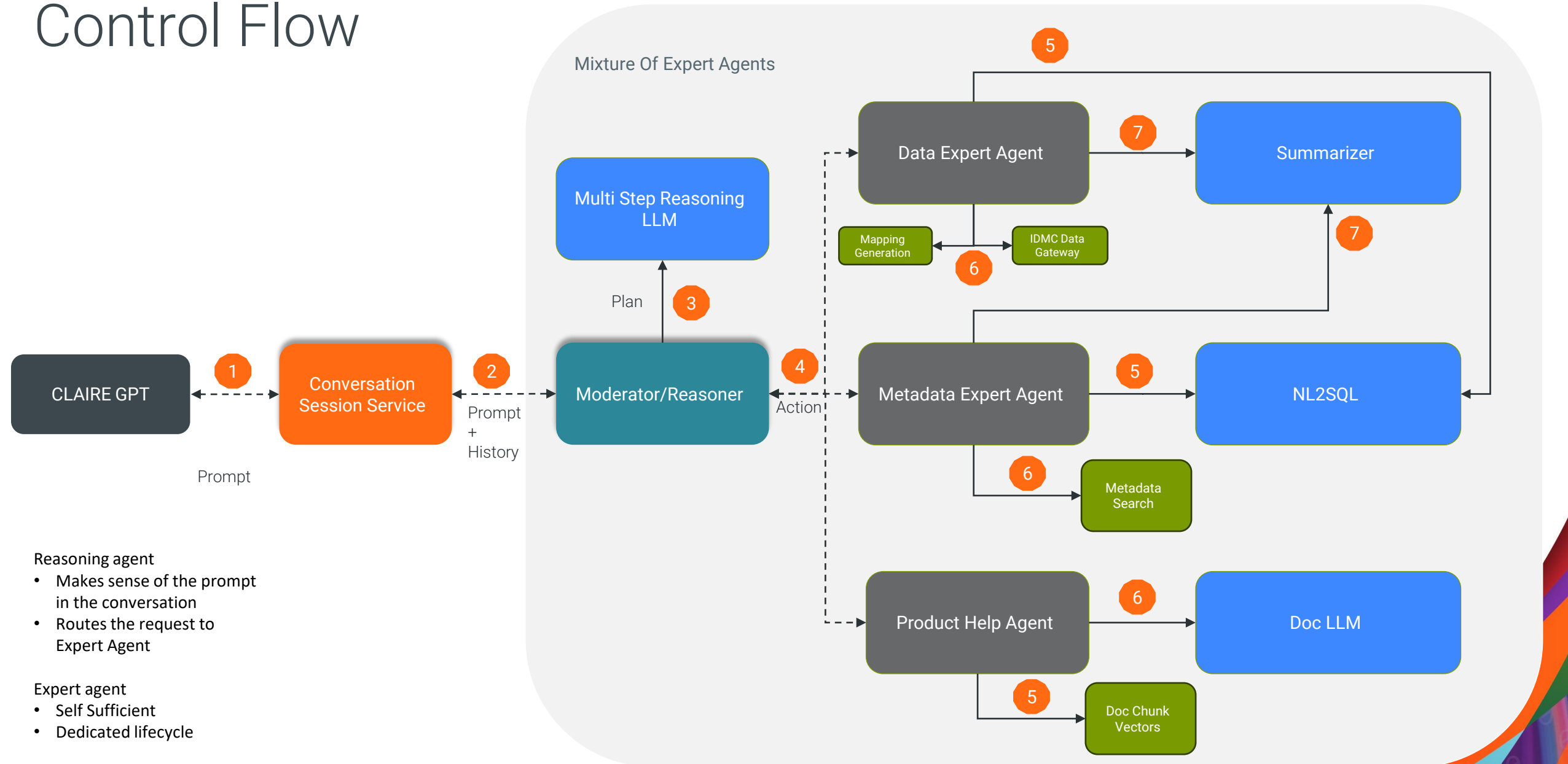
👍 🗨

CLAIRE® GPT Architecture Overview

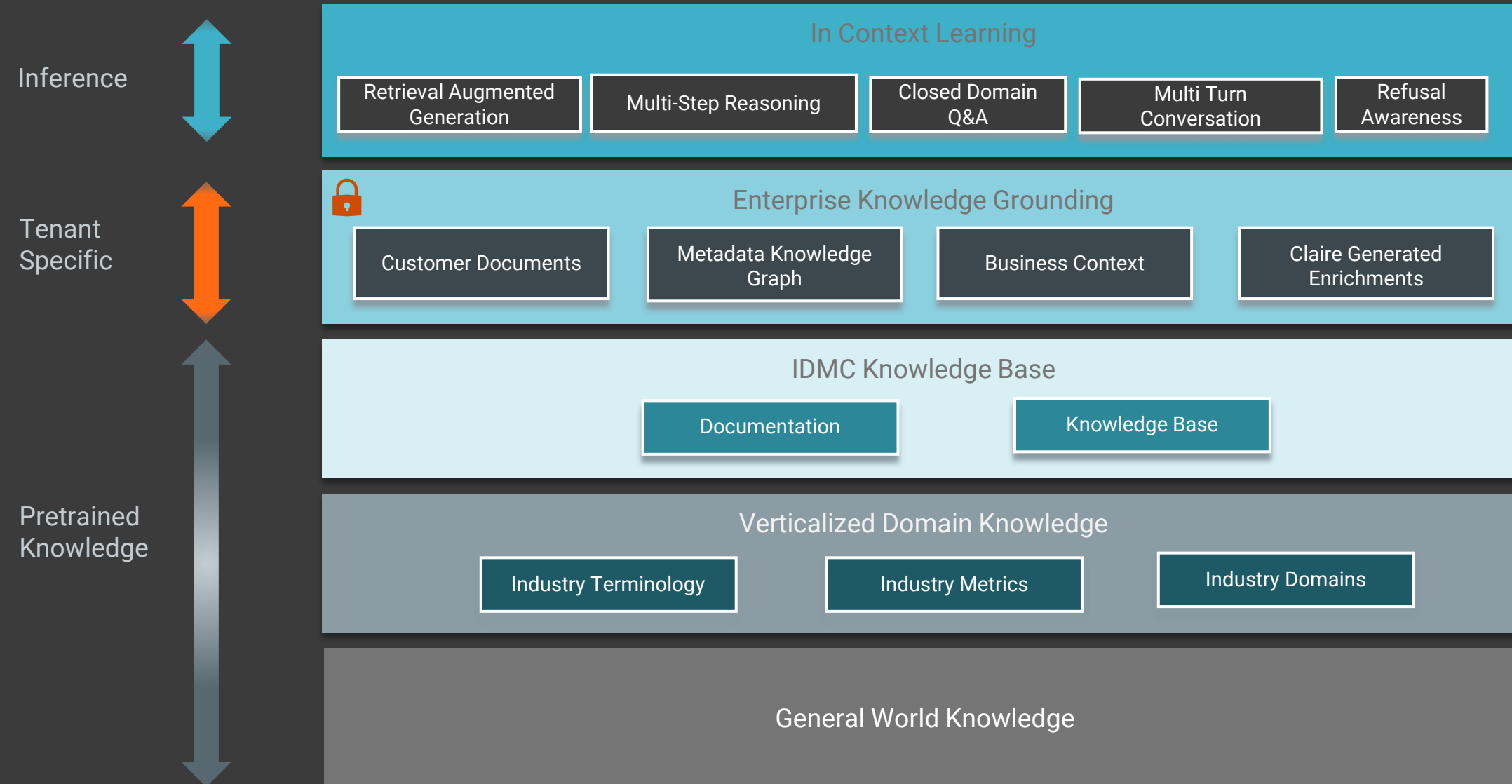
Architecture



Control Flow



Knowledge Tiers and Inference



DEMO

CLAI**R**E GPT: Talk to Your Data



CLAIRE® GPT Enablement Follow-Up

CLAIRE[®] GPT Availability

- When?
 - ❖ General Availability - May 8th, 2024
- Where?
 - ❖ Customers on NA AWS POD can access CLAIRE GPT
 - USW1, USE2, USW3, USE4, USW5 & USE6
- Who can access it?
 - ❖ All CDGC customers



CLAIRE[®] GPT V1 Capabilities

Capability	What's Supported	What's Not Supported
Discovery	- Discover any technical or business assets such as tables, datasets, files, reports, columns, process, policies etc. in Catalog - Search based on relationships - Search for assets that are semantically similar to the search keywords - Ability to open assets in CDGC	- Discover CDMP assets
Metadata Explore	- Search and Explore DQ scores, lineage, stakeholders, glossary, business terms, etc. - Ability to open the assets in CDGC using the link provided	- Aggregate metadata questions (Ex - How many assets are created by John)
Data Explore	- Data preview, and simple data questions based on single or multiple datasets using filter, simple expression, aggregate, group by, or joining - Supported data sources are Snowflake, Redshift, Synapse, Databricks, and GBQ	- Queries that require complex calculations [Ex - what's my CLTV or what's the NPS score etc.

CLAIRE[®] GPT V1 Capabilities Contd...

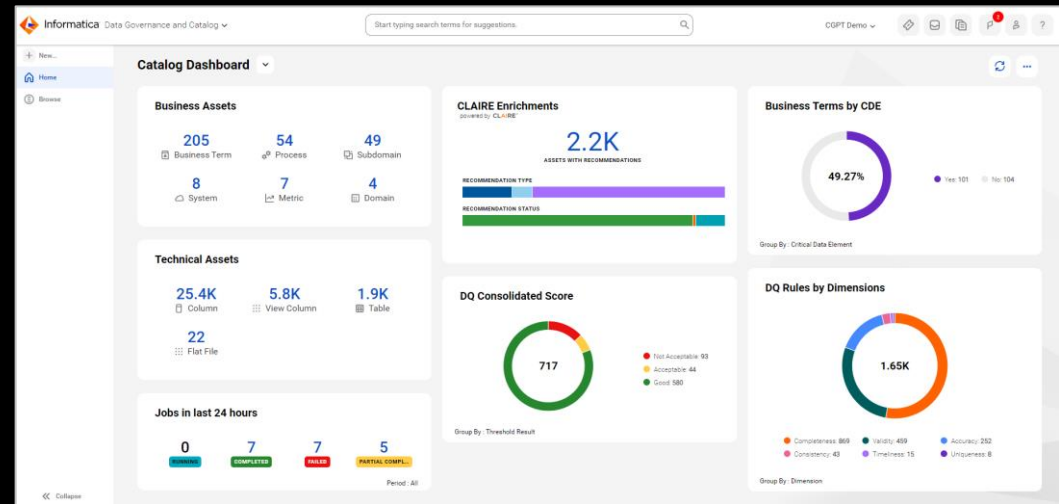
Capability	What's Supported	What's Not Supported
ELT Pipeline	- Generate draft data pipeline based on the transform related prompts used in the data explore activities - Supported sources/targets are Snowflake, Redshift, Synapse, Databricks, and GBQ - Ability to open the mapping in DI app	- Production ready deployment copy of the mapping
Product Help	- Ask product help questions about various INFA products, and how to use them	- How to troubleshoot any uses while using INFA products - Recommendations on which INFA products to use based on a given business case
Next Best Actions	- Recommendation on next based action based on the context	- Option to regenerate the next set of recommendations

How do I help my customer with CLAIRE® GPT access?



Access to CLAIRE® GPT

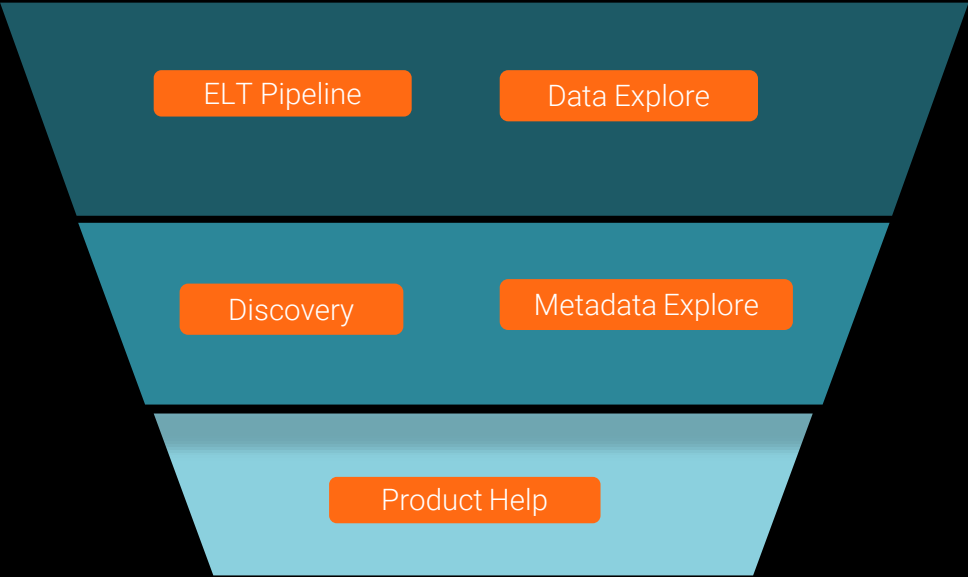
- Ensure that the customer is a **CDGC** customer in **NA AWS** POD
- Ask the customer to upgrade to **CDGC April** Release
- Inform the customer that CLAIRE GPT will be **auto-provisioned** within a **24-hour** window



CLAIRE GPT will be part of IDMC Subscription Edition in June or Early July. CLAIRE GPT is available only to CDGC customers on NA AWS POD until then.

CLAIRE® GPT Feature Availability & Pre-requisites

CLAIRE® GPT Capabilities



Prerequisites

- Enriched CDGC Catalog
 - IDMC Data Gateway Service Up and Running
 - Connection to the required sources
 - PK and FK relationship defined (DB or Custom Scanner)
-
- Enriched CDGC Catalog
-
- None

Agent Service Details				
Service Name	Enabled/Disabled	Status	Version	Last Update Time
Metadata Foundation Application	Enabled	Up and Running	2.0.8	Apr 13, 2024 3:41:33 AM
IDMC Data Gateway Service	Enabled	Up and Running	3.0.9	Apr 13, 2024 3:54:52 AM
Metadata Platform Service	Enabled	Up and Running	2.11.4	Apr 13, 2024 3:40:16 AM
OI Data Collector	Enabled	Up and Running	25.14	Apr 13, 2024 3:40:32 AM
Common Integration Components	Enabled	Starting up	19.0.4	Apr 13, 2024 3:57:58 AM
Model Serve	Enabled	Up and Running	1.0.3	Apr 13, 2024 3:39:49 AM
Mass Ingestion	Enabled	Up and Running	21.9	Apr 13, 2024 3:39:48 AM
Data Integration Server	Enabled	Up and Running	670.18	Apr 13, 2024 3:39:57 AM

CLAIRE® GPT – Recommendation



Things to Remember

- Customer must be a **CDGC** customer in **NA AWS** POD
- Ensure customer has an **enriched** Catalog
- Create users and assign “**CLAIRE GPT User**” role (using the Informatica Admin console)
- Configure runtime environment (secure agent)
- Confirm that **IDMC Data Gateway Service** is running on the secure agent
- Configure **connections** to connect to supported source systems
- Validate that PK & FK constraints of tables are properly defined at the schema level of the source system
- Try discovery prompts in CLAIRE GPT UI to get started

Agent Service Details				
Service Name	Enabled/Disabled	Status	Version	Last Update Time
Metadata Foundation Application	Enabled	✓ Up and Running	2.0.8	Apr 13, 2024 3:41:33 AM
IDMC Data Gateway Service	Enabled	✓ Up and Running	3.0.9	Apr 13, 2024 3:54:52 AM
Metadata Platform Service	Enabled	✓ Up and Running	2.11.4	Apr 13, 2024 3:40:16 AM
OI Data Collector	Enabled	✓ Up and Running	25.14	Apr 13, 2024 3:40:32 AM
Common Integration Components	Enabled	⚠ Starting up	19.0.4	Apr 13, 2024 3:57:58 AM
Model Serve	Enabled	✓ Up and Running	1.0.5	Apr 13, 2024 3:39:49 AM
Mass Ingestion	Enabled	✓ Up and Running	21.9	Apr 13, 2024 3:39:48 AM
Data Integration Server	Enabled	✓ Up and Running	67.0.18	Apr 13, 2024 3:39:57 AM

Enabled	Role Name	Description
☒	Admin	Role for performing administrative tasks for an organization. Has full access to all licensed services.
☐	API Policy Manager	Role to manage API policy.
☐	Application Integration Business ...	Role used for business managers
☐	Application Integration Data Vie...	Role used for granting access for data
☒	CLAIRE GPT User	CLAIRE GPT User role for CLAIRE GPT application
☐	Customer 360 Analyst	Customer 360 role for Analysts
☐	Customer 360 Data Steward	Customer 360 role for Data Stewards.
☐	Customer 360 Manager	Customer 360 role for Managers.
☒	Data Integration Data Previewer	Role to preview data
☒	Data Integration Task Executor	Role to run Data Integration tasks
☐	Data Marketplace Administrator	The Administrator of Data Marketplace. As a Data Marketplace Administrator, you are responsible for configuring...
☐	Data Marketplace Category Ow...	The Category Owner of a category in Data Marketplace. As a Category Owner, you are responsible for a categ...
☐	Data Marketplace Data Collecto...	The Data Owner of a data collection in Data Marketplace. As a Data Owner, you publish or unublish the collect...
☐	Data Marketplace Data Collectio...	The Technical Owner of a data collection in Data Marketplace. As a Technical Owner, you are responsible for de...
☐	Data Marketplace Delivery Templ...	The Delivery Owner of a delivery template in Data Marketplace. As a Delivery Owner, you manage the delivery ...
☐	Data Marketplace Technical Adm...	The Technical Administrator of Data Marketplace. As a Technical Administrator, you are responsible for managing...
☐	Data Marketplace User	As a Data User, you can search for and order data collections that are published to Data Marketplace.
☐	Data Prep Admin	Data Prep Admin role for cloud application
☐	Data Prep User	Data Prep User role for Data Prep application
☐	Dataloader Admin	Role for the Dataloader Admin User.
☐	Deployer	Role used by deployer

CLAIRE[®] GPT Pricing



Price Per Query

IPU Per Metric Unit Queries Per Month:

0.05 IPUs per Query

- In CDS, presented as *50 IPUs per 1K Queries*
- Customer can buy in *block of 50 IPUs*

Example

Sam is a Business User. He uses an average of 20 queries daily to interact with CLAIRE GPT. Therefore, he would be charged for $20 * 22 = 440$ queries for the month (Assumption: There are 22 working days in the month).

Gary is a Business Analyst. He utilizes CLAIRE GPT to perform EDA, entering an average of 25 queries per day for his data exploration activities. Thus, he would be charged for $25 * 22 = 550$ queries for the month.

Vicky uses CLAIRE GPT for product help related questions. He uses an average of 50 queries each month.

For Sam, Gary, and Vicky, the organization would be charged for a total of $440 + 550 + 50 = 1,040$ queries for the month, resulting in 52 IPU.

CLAIRE® GPT V1 – Metadata, Data Security & Responsible AI



Metadata Security

Customer metadata is not used for training the model, but, used for enriching tenant specific enterprise knowledge

No metadata of one tenant shared with others

All metadata customer's IDMC multi-tenant data repository is encrypted using the 256-bit key AES encryption



Data Security

Informatica does not access customer data endpoints for CLAIRE and/or LLM training.

Data residency is on customer premises and only accessed via the gateway service with pre-configured secure agent

Data would be surfaced only if the current user has access to it



Ethical & Responsible AI

Focus on Enhancing Human Productivity in Data Management

Documentary evidence of how our AI was trained to ensure transparency in our processes and trust

Provide Transparency and Explainability so that answers are not just effective but also understandable

Grounded in IDMC Knowledge

CLAIRE[®] GPT Hands-on Lab



Thank You

Where data
& AI come to **LIFE**

Where data & AI come to



Informatica®